

Premier Asset Management



AT A GLANCE:

Company

- Asset Management
- 95 users

Key Risk

Misaddressed emails containing sensitive commercial data or research

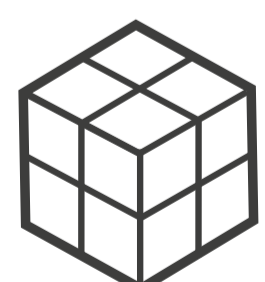
Results

- Guardian proved effective in preventing misaddressed emails
- Autonomous nature of the platform meant valuable IT resource was not depleted
- Real-time reporting and compliance tools proved useful

Products



GUARDIAN



RULEBUILDER

Business Background & Risks

Premier Asset Management is a fast-growing UK retail asset management group with a focus on delivering good investment outcomes for investors through relevant products and active management across its range of investment strategies, which include multi-asset, equity and absolute return funds.

With £5.5 billion of assets under management, as at 31 March 2017, it is important for Premier that sensitive company information does not accidentally get into the wrong hands. Unhappy with the rule-based solutions on the market, Premier started looking for an intelligent solution that required low user and administration input and managed to prevent inadvertent data loss.

“CheckRecipient's sophisticated and unique artificial intelligence approach to insider threat detection is now something we consider a crucial part of our firm's cyber security strategy” Kevin Strange, Head of IT

Solution & Benefits

CheckRecipient initially deployed the software to a subset of users to test the product. Once connectivity testing with the sample users was successfully completed, the add-in was rolled out firm-wide to 95 users. After an initial period, CheckRecipient presented a detailed report containing email statistics around misaddressed emails via Guardian.

The results from this report indicated that the Guardian was able to detect and prevent email threats in the form of misaddressed emails. It also gave Premier an insight into some significant email statistics which equipped them with the data needed to help design key rules on outgoing emails using RuleBuilder.

CheckRecipient now screens every single outgoing email from Premier and protects the firm from multiple risks around confidential data leakage over email every day.

About CheckRecipient

CheckRecipient is a next-generation email security technology to prevent highly sensitive information being sent to the wrong people. CheckRecipient uses artificial intelligence and machine learning to analyse historical email data and automatically identify anomalies and mistakes on outgoing emails which may result in inadvertent data loss. Some of the world's largest organisations rely on CheckRecipient's technology across the financial, legal, professional services and biotech sectors. The company is headquartered in London, UK.

Contact Us

contact@checkrecipient.com
+44 2032 879 756
www.checkrecipient.com